2 DAY WORKSHOP

PHOTOGRAPHY AND VIDEOGRAPHY MASTERCLASS

SKILLSFUTURE CREDIT - ELIGIBLE

TGS-2021008807

Course Description

This course comprises the essential principles of photography and videography distilled by a veteran practitioner. Photography (still picture) and videography (motion picture) have similarities and differences; putting them together provides an invaluable opportunity for enhanced understanding. You will learn about the elements of composition, lighting, camera types, and picture editing.

Benefits

At the end of this course, you will be capable of capturing photographs and creating videos to paint a compelling story for your audience.

Information

Prerequisite: You must be 21 or older and possess basic computer literacy.

Duration: 16 hours (including written and practical assessments)

Mode of Learning: In-person (classroom)

Core Learners

- Social media marketers, Influencers and Vloggers
- Real estate consultants
- Teachers and Educators
- New business owners and start-ups
- Working professionals in sales, marketing and
- Financial advisors

Learning Outcomes

- Understand and apply the key concepts, principles, and tools of/for photography and videography.
- Conceptualise how to incorporate photos and videos as part of a larger storytelling approach.
- Get introduced to the all-important skills of balancing technical and aesthetic requirements.
- Learn about highly technical considerations such as exposure triangles, white balance settings and lighting; use of different angles; and use of composition guides.

Fees (with GST)	UP TO 70% FUNDING (Singaporean and PR aged 40 and above)	UP TO 50% FUNDING (Singaporean and PR aged 21-39)	FULL COURSE FEE
PHOTOGRAPHY AND VIDEOGRPHY MASTERCLASS	$222 nett *1	$342 nett *2	$642 nett

Terms and Conditions

All of the prices above inclusive of 7% GST

All information is correct at the time of printing (17 Dec 2021). Academy of Design, Arts and Media reserves the right to make changes at any time without notice at its own discretion.

*1 Company Sponsored (SME)
*2 Company Sponsored (non SME)

Call A.D.A.M Hotline 8612 2301

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